

Why you should pay attention to proxy advisory firms

Proxy advisory firms, such as Risk Metrics, Glass Lewis and Proxy Governance, are often retained by institutional investors, mutual funds and the like to provide corporate governance advisory services. One of these services may include giving institutional investors advice as to how to vote their proxy.

For issuers who have a significant amount of their shares owned by institutional investors, it is prudent to stay in tune with proxy advisory firms' practices. Mary Beth Kissane, principal at Walek & Associates, and Rajeev Kumar, senior managing director at Georgeson, will lead a panel discussion that will answer important questions about proxy advisory firms, such as:

- Why do proxy advisory firms have a significant influence on many corporate elections?
- What corporate governance practices do the advisory firms find important?
- How do the advisory firms evaluate executive compensation proposals?
- How can you best position your proxy statement in light of what the proxy advisory firms look for?
- How can you best cultivate a relationship with the advisory firms?

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Speaker:



Mary Beth Kissane
Principal
Walek & Associates



Rajeev Kumar
Senior Managing Director
Georgeson

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(Eastern Time)

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