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WALEK & ASSOCIATES HONG KONG EXPANDS WITH NEW OFFICE, NEW CLIENTS

SOPHAON PROMOTED TO VICE PRESIDENT

HONG KONG, 26 October 2011 - Walek & Associates (Hong Kong) Limited today announced that it has moved to larger offices in Central Hong Kong and has added new clients to its Asian office roster.

Walek & Associates (Hong Kong) opened in 2008 as a wholly owned subsidiary of Walek & Associates, an award-winning, independent, global financial and corporate public relations firm.

Walek's global boutique structure has attracted many of the world's most prominent organizations including Legal & General, CLSA, Dow Jones Indexes, Paulson & Co., Katten Muchin Rosenman, Roubini Global Economics and Highland Capital Management.

The firm also announced that Sophie Sophaon has been promoted to Vice President and that Walek & Associates (Hong Kong) has been retained by GFI Group, Dragonback Capital and SPARX Group, effective immediately.

"As Hong Kong grows as a world financial centre, Walek Hong Kong continues to deliver a sophisticated level of financial market expertise that this region demands," said Ms. Sophaon.

New address in Hong Kong:

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About Walek & Associates

Walek & Associates is one of the largest and fastest-growing independent, global financial and corporate public relations firms. Founded in 1998 and with offices in New York, Boulder and Hong Kong, Walek specializes in public relations and investor relations in capital markets, asset management, hedge funds, professional and financial services, information and financial technology, and public companies in all sectors. From building visibility and brand to financial PR, financial transactions, product and service launches, and crises communications, Walek delivers results that help clients build business. www.walek.com.

For the second year in a row, Walek & Associates received the HedgeWeek award for Best PR firm in 2011. The firm and its principals have also received numerous professional awards including those from The National Investor Relations Institute, HedgeWorld and Hedge Fund Journal. The firm has consistently ranked in the O'Dwyer's List of Top Independent PR Firms.

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