



Media Contact:
Stefan Prelog
Walek & Associates
O: 212-590-0523
C: 917-804-7003

WALEK & ASSOCIATES ADDS ACCOUNT EXECUTIVE IN NEW YORK

NEW YORK, April 12, 2010 – Walek & Associates, a global financial and corporate public relations firm, announced today that Chris Gillick has joined the firm as an Account Executive executing media and public relations programs for clients of the firm's Global Capital Practice Group. He reports to Walek & Associates' Principal, Armel Leslie.

Prior to joining Walek & Associates, Mr. Gillick was a financial journalist covering hedge funds, proprietary traders, broker-dealers, investment banks and private equity firms. Most recently, he was a contributing writer for *AR: Absolute Return + Alpha*, a leading hedge fund publication. Mr. Gillick also co-authored on an upcoming white paper on the private equity industry for PEI Media.

Mr. Gillick began writing about the financial industry as an associate editor at *Trader Monthly* and *Dealmaker* magazines. While there, he profiled investment banking leaders and helped formulate the industry's most-watched leadership lists, including *The Trader Monthly 100*, *The Trader Monthly Top 30 Under 30*, and *Dealmaker's Top 40 Under 40*.

Mr. Gillick began his career as a foreign exchange trader in New York. He holds a Bachelor of Arts degree in mathematics from Colgate University.

"Chris has a diverse and deep understanding of Wall Street and capital markets as a trader and a journalist," Mr. Leslie said. "His knowledge, writing and communication skills will be a great asset to our clients."

Walek & Associates

Walek & Associates is one of largest and fastest-growing independent, global financial and corporate public relations firms. Founded in 1998 and with offices in New York and Hong Kong, Walek specializes in public relations and investor relations in capital markets, asset management, hedge funds, professional and financial services, information and financial technology, and public companies in all sectors. From building visibility and brand to financial PR, financial transactions, product and service launches, and managing crises, Walek delivers results that help clients build business. www.walek.com.

Walek & Associates received the *HedgeWeek* award for Best PR firm in 2010, and the Boutique Public Relations Firm award from *Hedge Fund Journal* in 2008. Walek has consistently ranked in the O'Dwyer's List of Top Independent PR Firms.

New York

Walek & Associates
317 Madison Avenue
Suite 2300
New York, NY 10017
212-889-4113

Hong Kong

Walek & Associates (Hong Kong) Ltd.
21/F ICBC Tower, Citibank Plaza
3 Garden Road, Central
Hong Kong
852-2273-5102