

## Conference Agenda

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### Sunday, October 16, 2011

6:00 PM - 7:00 PM

**Welcome Cocktail Reception**

### Monday, October 17, 2011

Click on any of the track details below to view a detailed explanation

7:30 AM - 8:30 AM

**Registration Opens**

7:30 AM - 8:30 AM

**Continental Breakfast in the Exhibit Hall**

Sponsored by

**Goldman  
Sachs**

8:30 AM - 8:45 AM

**Conference Chairs' Welcoming Remarks**

Rick Chisholm, *Managing Director, Education & Nonprofit Group*, WELLS FARGO SECURITIES

Diana Hoadley, *Managing Director and Head of the Higher Education/Non-Profit Group*, J.P.

MORGAN SECURITIES LLC

Eileen Heitzler, *Partner, Public Finance*, ORRICK HERRINGTON & SUTCLIFFE LLP

Jenna Magan, *Partner, Public Finance*, ORRICK HERRINGTON & SUTCLIFFE LLP

Alison J. Radecki, *Partner, Public Finance*, ORRICK HERRINGTON & SUTCLIFFE LLP

8:45 AM - 9:15 AM

**Keynote Address**

Mark Vitner, *Senior Economist & Managing Director, Securities and Investment Group*, WELLS FARGO SECURITIES, LLC

9:15 AM - 10:15 AM

**THE STATE OF THE MARKET**

**Moderator:** Peter Hill, *Managing Director, Head of U.S. Public Finance*, WELLS FARGO SECURITIES

David Johnson, *Managing Director, Healthcare and Higher Education*, BMO CAPITAL MARKETS

Brian McGough, *Managing Director*, U.S. BANCORP

Bryant Mitchell, *Executive Vice President of Public Finance*, PNC

10:15 AM - 10:45 AM

**Refreshment and Networking Break in the Exhibit Hall**

Sponsored by



**10:45 AM - 11:30 AM**

**Credit Markets Update and Alternatives**

**Moderator:** Richard Raffetto, *SVP & Head of Public Sector & Financial Institutions Banking*, U.S. BANK

Rob Barber, *Managing Director*, BANK OF AMERICA MERRILL LYNCH

Lisa Goldstein, *SVP, Healthcare*, MOODY'S INVESTORS SERVICE

Brett Sweet, *Vice Chancellor for Finance and CFO*, VANDERBILT UNIVERSITY

**11:30 AM - 12:15 PM**

**Public Debt Offerings vs. Private Placements – How do investors and banks differ?**

**Moderator:** Chris Chafizadeh, *Managing Director & Head of Public Finance*, NATIONAL PUBLIC FINANCE GUARANTEE

Laura McAndrew, *Senior Director of Treasury Management*, AMERICAN UNIVERSITY

Mary Peloquin Dodd, *Managing Director, Senior Analytical Leader*, STANDARD & POOR'S

Nat Singer, *Managing Director*, SWAP FINANCIAL

Adam Joseph, *Managing Director, Public Finance Capital Strategies*, WELLS FARGO SECURITIES

**12:15 PM - 1:30 PM**

**Luncheon**

**Sponsored by**



**1:30 PM - 4:30 PM**

Track: Cultural Institutions | [View Track](#)

**Cultural Institutions Round Table**

**Moderator:** Rick Chisholm, *Managing Director, Education & Nonprofit Group*, WELLS FARGO SECURITIES

**Workshop Leader:** Robert Feigenson, *SVP*, FIRST SOUTHWEST

Brian Finck, *CFO*, SEGERSTROM CENTER FOR THE ARTS

Rick Johnson, *Vice President and Chief Financial Officer*, LAS VEGAS PERFORMING ARTS CENTER FOUNDATION, THE SMITH CENTER FOR THE PERFORMING ARTS

Peter Kiernan, *of Counsel*, SCHIFF HARDIN LLP

Jan Postma, *CFO*, MOMA

Ann Rowland, *CFO*, LOS ANGELES COUNTY MUSEUM OF ART

Steve Merz, *Executive Vice President & CFO*, WOODRUFF ARTS CENTER

Dennis Gephardt, *VP/Senior Analyst*, MOODY'S INVESTORS SERVICE

Dan Rubin, *SVP & CFO*, LINCOLN CENTER

Kristina Stillman, *Director of Finance and Administration*, THE MORGAN LIBRARY & MUSEUM  
The Juilliard School

Alvin Ailey

**1:30 PM - 2:45 PM**

Track: Healthcare | [View Track](#)

**The IRS is here to audit your tax-exempt bonds. Are you ready?**

**Moderator:** Edwin Oswald, *Partner*, ORRICK HERRINGTON & SUTCLIFFE LLP

Stephen Harvey, *SVP Finance*, MT. SINAI SCHOOL OF MEDICINE

Clifford Gannett, *Acting Director, Government Entities*, INTERNAL REVENUE SERVICE

**1:30 PM - 2:45 PM**

Track: Higher Education | [View Track](#)

**State Funding Models for Higher Education**

**Moderator:** Elizabeth Veasey, *Executive Director*, JP MORGAN SECURITIES

Geoff Chatas, *CFO/SVP*, OHIO STATE UNIVERSITY

Douglas Kilcommons, *Senior Director and Sector Head Education & Nonprofit Institutions*, FITCH RATINGS

Roger Patterson, *VP for Business and Finance*, WASHINGTON STATE UNIVERSITY

**2:45 PM - 4:00 PM**

Track: Healthcare | [View Track](#)

**Healthcare Consolidation – Inevitable**

**Moderator:** Iain Briggs, *Senior Managing Director - Healthcare*, FTI CONSULTING

Martin Arrick, *Managing Director, Sr. Analytical Leader*, STANDARD & POOR'S

Rondy Jennings, *Managing Director*, GOLDMAN SACHS & CO.

Joseph Rothman, *Senior Municipal Bond Analyst*, VANGUARD FUNDS

Bob Shapiro, *SVP and CFO*, NORTH SHORE-LIJ HEALTH SYSTEM

**2:45 PM - 4:00 PM**

Track: Higher Education | [View Track](#)

**Non-Traditional Financing Strategies**

**Moderator:** Santino Bibbo, *VP Investment Banking, Public Finance*, CABRERA CAPITAL MARKETS LLC

Michael Cooney, *Partner*, NIXON PEABODY LLP

John Filan, *Vice President*, DEVELOPMENT SPECIALISTS, INC.

Charles Ingram, *Assoc. VP Financial Services*, UNIVERSITY OF ARIZONA

Karen Kedem, *VP and Senior Analyst Higher Education*, MOODY'S INVESTORS SERVICE

June Matte, *Managing Director*, THE PFM GROUP

**4:00 PM - 4:30 PM**

**Afternoon Refreshment & Networking Break in the Exhibit Hall**

Sponsored By



**4:30 PM - 5:45 PM**

**Investor Relations Road Map**

**Moderator:** Saul Rosenbaum, *Managing Director*, PRAGER, SEALY & CO., LLC

John Chesley, *Partner*, ROPES & GRAY

Odile Disch-Bhadkamkar, *Treasurer*, STANFORD UNIVERSITY

Mary Beth Kissane, *Principal*, WALEK & ASSOCIATES

James E. Pass, *Managing Director, Municipals Portfolio Manager*, GUGGENHEIM PARTNERS

Tom Weyl, *Director of Municipal Research*, EATON VANCE MANAGEMENT

**Tuesday,  
October  
18, 2011**

**5:45 PM -**

**Cocktail Reception in the Exhibit Hall**

Sponsored by



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**7:15 AM - 8:15 AM**

**Registration Opens**

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**8:15 AM - 9:00 AM**

**Deficit Politics and Its Impact on Healthcare and Higher Education**

Bruce Gyory, *Political Consultant, Corning Place Consulting*, ADJUNCT PROFESSOR POLITICAL SCIENCE, UNIVERSITY OF ALBANY (SUNY)

**9:00 AM - 10:15 AM**

Track: Healthcare | [View Track](#)

**Restructuring, Workouts and Bankruptcy**

**Moderator:** Gary Sokolow, *Director*, FITCH RATINGS

Lorraine McGowen, *Partner*, ORRICK, HERRINGTON & SUTCLIFFE LLP

Robert Mattix, *Managing Director*, FTI CONSULTING

Jeff Pohl, *General Counsel*, DASNY

Larry Volk, *Sr. Director Portfolio Management*, DASNY

**9:00 AM - 10:15 AM**

Track: Higher Education | [View Track](#)

**The Value Proposition Offered by Higher Education**

**Moderator:** Diana Hoadley, *Managing Director and Head of the Higher Education/Non-Profit Group*, J.P. MORGAN SECURITIES LLC

Craig Carnaroli, *Executive Vice President*, UNIVERSITY OF PENNSYLVANIA

Matt Sinni, *VP, Healthcare and Higher Education Group*, ASSURED GUARANTY CORP.

Erin Gore, *Associate Vice Chancellor & CFO*, UC BERKELEY

Sandra Kim, *Executive Director, External Finance Office of the President*, UNIVERSITY OF CALIFORNIA

**10:15 AM - 10:45 AM**



**10:45 AM - 11:30 AM**

**Federal Regulatory Update**

Alexandra MacLennan, *Partner*, SQUIRE, SANDERS & DEMPSEY

Charles Samuels, *Legal Counsel to NAHEFFA*, MEMBER, MINTZ LEVIN

**11:30 AM - 12:30 PM**

**The Future of Tax-Exempt Debt**

**Moderator:** Raigen Padayachee, *Managing Director, Municipal Investment Banking*, EDWARD JONES

Dave Lawlor, *Senior Associate VP, Finance*, GEORGE WASHINGTON UNIVERSITY

Allen Marcum, *Director Budget, Finance & Treasury*, MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Michael Zezas, *VP Research*, MORGAN STANLEY

**12:30 PM -**

**Conference Concludes**