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**WALEK & ASSOCIATES NAMED “BEST PUBLIC RELATIONS FIRM”
BY HEDGEWEEK READERS**

NEW YORK (April 28, 2010) – Walek & Associates, one of largest and fastest-growing independent, global financial and corporate public relations firms, has been cited by industry magazine *Hedgeweek* as the “Best Public Relations Firm.”

Global Fund Media, parent company of *Hedgeweek*, polled its 56,000 readers, including more than 20,000 institutional investors, and asked them to choose the winners across all hedge funds sectors, including service providers.

According to the magazine, the results of the Hedgeweek Awards 2010 were culled from over 1,000 responses, and winners were selected by *Hedgeweek*'s readers for a number of distinguishing factors including innovation, consistency, depth of knowledge and transparency.

When asked why they selected Walek & Associates, *Hedgeweek* readers said that the firm “understands the hedge funds industry,” “is well-connected,” and “delivers results.”

Walek & Associates

Walek & Associates is one of largest and fastest-growing independent, global financial and corporate public relations firms. Founded in 1998 and with offices in New York and Hong Kong, Walek specializes in public relations and investor relations in capital markets, asset management, hedge funds, professional and financial services, information and financial technology, and public companies in all sectors. From building visibility and brand to financial PR, financial transactions, product and service launches, and managing crises, Walek delivers results that help clients build business.

www.walek.com.

Walek & Associates received the *Hedgeweek* award for Best PR firm in 2010, and the Boutique Public Relations Firm award from *Hedge Fund Journal* in 2008. Walek has consistently ranked in the O'Dwyer's List of Top Independent PR Firms.

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